



PARENT EMERGENCY NOTIFICATION METHODS

Fullerton School District
Date: October 3, 2016

External Communications from District Office to Parents

Fullerton School District will work to get accurate and immediate information out to families and communities in the event of an emergency at a district facility that requires parents or families to take immediate action. The district will use the following ways to communicate:

1) Blackboard Connect

This system has an option to immediately notify families via text messaging.

Employing Blackboard Connect, our current practice is the voice message call sent to home/cell notifying parents of an emergency at their student's school. This system pulls emergency contact information from the school's student information system PowerSchool. Please make sure your student's records are up to date to ensure timely notification.

2) District/School Website

The District will use the "District and school website" to communicate information to families, staff and the community before, during and after an emergency. The web address for our District website is www.fullertonsd.org and the web address for Beechwood School is <http://www.fullertonsd.org/beechwood>

3) Social Media

The District will use social media to communicate during an emergency. Please make sure that you "subscribe to" the *Fullerton School Superintendent* on Facebook and *@fullertonsd* for Twitter. Please be sure to "like" Team Beechwood – Supporting the Students of Beechwood School on Facebook.



4) News Media

The District will work with our news media partners to provide our school communities with timely information during an emergency.

*******In the event there is a City wide communication failure due to a large disaster and the district is unable to communicate with families, the District expectation is that families will have a plan in place to pick-up their students from school. The District recommends that you get to know neighbors near your student's school so that if you are unable to pick-up your student due to roads being impassable or some other hazard due to the disaster your student can be picked up in a timely manner. Please make sure all persons authorized to pick-up students are on the emergency contact information at school. *******